

REP HEADLINE# 6146969 TRF# 322710
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ADV #	09132	ADV. NAME	ISS/DCCC
AGY #	03571	AGY. NAME	GREAT AMERICAN MEDIA
			3050 K ST NW,
			WASHINGTON, DC 20007

ORDER #	_____	CONTRACT #	6146969	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DCCC 10/16	EST#	1194	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT16/12	OCT22/12	WK-1			

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT23/12 18.24

REP: TO JEN
FR LINDSEY FOR CHERYL
M9-11 OK
TTLS \$135,125
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1194												
32	S		600P-630P	30		\$675.00	10/21	10/21	0		SUN	0
PROGRAM : SUN NEWS												
59	A		800P-900P	30		\$675.00	10/20	10/20	1		SAT	1
PROGRAM : REVOLUTION												
ORD COM1: REVOLUTION - DUE TO PROGRAM CHANGE												
ORD COM2: SPOT IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-32 FOR 1 SPOT/WK												

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
***CHANGES** OCT23/12 18.24
*** WPXI-TV ***

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[illegible]

CONTRACT TOTAL	135125.00
TOTAL SPOTS	100

MARKET TOTALS	\$465,950	WPXI 29%	KDKA 36%	WTAE 23%	WPGH 9%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI								
DEMOS- RA35+*								

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT22/12 15.28
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ *** WPXI-TV ***

REP HEADLINE# 6146969 TRF# 322710
ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6146969 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 10/16 EST#1194 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT22/12 15.28

STA: CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:
M9 UNRESL BUY#32 MISSED: SUN/600P-630P OCT21 30S \$675.00 (OCT4/12)
OFFER: SAT/800P-900P OCT20 30S \$675.00 PLS ADVISE.
CMT: REVOLUTION - DUE TO PROGRAM CHANGE
CMT: SPOT IS BOOKED - MB

M10 UNRESL BUY#54 MISSED: SAT/800P-830P OCT20 30S \$1,200.00 (OCT4/12)
OFFER: SUN/600P-700P OCT21 30S \$1,200.00 PLS ADVISE.
CMT: BLACK & GOLD PREGAME
CMT: SPOT IS BOOKED - MB

M11 UNRESL BUY#55 MISSED: SUN/815P-1130P OCT21 30S 40000.00 (OCT22/12)
OFFER: SUN/805P-1145P OCT21 30S 40000.00 PLS ADVISE.
CMT: STEELER FOOTBALL RUN OVER
CMT: SPOT RAN 1133P IN PRGM ORDERED - MB

CONTRACT TOTAL 135125.00
TOTAL SPOTS 100

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT4/12 14.37
*** WPXI-TV ***

REP HEADLINE# 6146969 TRF# 322710
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146969

PRDCT DCCC 10/16 EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT4/12 14.37

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:

M9 UNRESL BUY#32 MISSED: SUN/600P-630P

OFFER: SAT/800P-900P

CMT: REVOLUTION - DUE TO PROGRAM CHANGE

CMT: SPOT IS BOOKED - MB

M10 UNRESL BUY#54

MISSED: SAT/800P-830P

OFFER: SUN/600P-700P

CMT: BLACK & GOLD PREGAME

CMT: SPOT IS BOOKED - MB

OCT21

OCT20

30S

30S

\$675.00

\$675.00

(OCT4/12)

PLS ADVISE.

OCT20

OCT21

30S

30S

\$1,200.00

\$1,200.00

(OCT4/12)

PLS ADVISE.

CONTRACT TOTAL 135125.00
TOTAL SPOTS 100

Preemption Report - Detailed

Wednesday, October 3, 2011:12:35 am

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	W	T	F	S	S	Station	M	Contract Start/End Dates	Headline #	Line Comment
Sales Person: Telerep/Washington DC, Washington DC																			
Totals for: Central Atlantic Toyota Dealer																			
Advertiser: Democratic Congressional Campaign Committee (9132)																			
Contract Number: 322710																			
322710.32.0.1	Program	Open		9/10/12 6:53pm	10/21/12	\$675.00	6P - 6:30:00PM	:30						1	WPXI		10/16/12-10/22/12	06146969	NA NEWS 6-630P/32
322710.41.0.1	Program Change	Open		10/11/12 5:30pm	10/20/12	\$1200.00	7:57-49P -Animal Practice	:30						1	WPXI		10/16/12-10/22/12	06146969	ANIMAL PRACTICE 8-830P/41
Totals for: 322710																			
															Preempt Count: 2				
															Preempt Count: \$1,875.00				

Line 51
10/20 8-9p Revolution
10/21 6-7p Black + gold 52